CANADA POSTES
POST CANADA

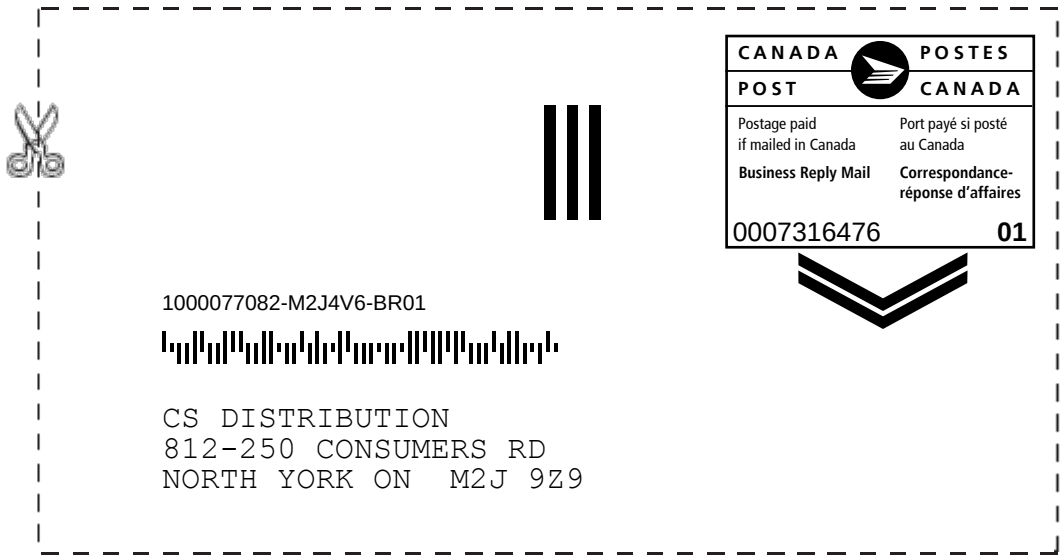
From anywhere... to anyone

Instructions for Applying the Business Reply Mail™ eLabel

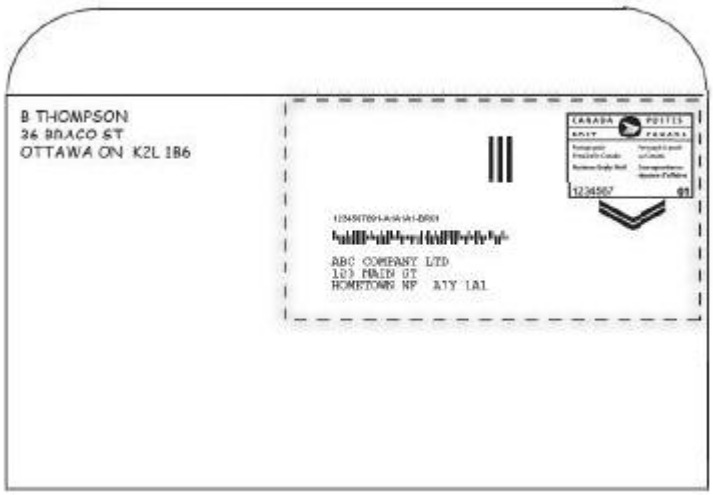
To use this label:

Although this example shows Domestic Business Reply Mail (BRM), the eLabel is also available for use with International Business Reply Mail.

1. Cut the label on the dotted line.



2. Glue or tape the entire label squarely in the top RIGHT corner of the envelope. Do **not** tape over any part of the address.
3. Write your name and return address in the top LEFT corner of the envelope.



Artwork not to scale

4. Drop the postage-paid envelope into your local Canada Post mailbox or Postal Outlet.